

Project Management

School of Business

Module Code: BUS020N503J

Credits: 20 UK credits

Module Rationale

Organisations have been subjected to an unprecedented pace of change over the last three decades, resulting in a shift in the way they do business and a growth in managing projects at a global level. This has resulted in changes in organisational structure, business processes, roles and responsibilities, new distribution channels, greater use of IT, etc. In most cases this transformation has been achieved by treating the desired change as a project and therefore a temporary endeavour with clear, bounded timescales, resources and objectives. Hence Project Management is a crucial organisational activity concerned with the planning and management of resources (labour and materials) in such a way that collectively the resources deliver the required project outcome within defined quality, time and cost constraints. This module will enable you to systematically review and evaluate the concepts of project management and have an awareness of the key factors involved in successful project management; assess the role and skill-set required by a project manager and apply this learning to your own career ambitions; explore the concepts and techniques of project management in a variety of project scenarios and analyse their relationship to personal and organisational issues. You will be able to demonstrate business readiness by presenting your understanding of practical application of project management techniques as used in industry, applying knowledge to case study scenarios ranging from sports events to construction and technology projects, by critiquing the various implications of project planning options and being able to offer relevant and well-informed recommendations.

Learning Outcomes

On completion of this module, students should:

- You will be able to develop understanding of the core activity areas project managers concern themselves with and how they relate to personal and organisational issues.
- You will be able to apply the principles of project management to the planned development and delivery of business initiatives, e.g. new products, services or events

Topics

- Introduction to Project Management
- Structures, Teams and Leadership
- Defining the Project – stakeholders and initial planning
- Planning: Time, Cost and Quality
- Managing Risk and Uncertainty
- Project Management Methodologies

- Implementing, Controlling and Communications
- Project Completion and Review

Assessment

There are two components of assessment.

1) A time-bound Multiple Choice Question Test (MCQ) which covers all topics covered during taught sessions.

2) An individual report on a case scenario where you are expected to propose a project initiation document (PID), a work breakdown structure (WBS), a risk register and a short discussion on roles and responsibilities of the project leadership as well as a suggested project methodology for the project.

Indicative Bibliography





Core reading

Maylor, H. and Turner, N. (2022) Project management. Fifth edition. Harlow, England: Pearson.

Maylor, H. (2010) Project management. 4th ed. Harlow, England: Financial Times Prentice Hall.

Grading scale

The below table is intended to aid Study Abroad students and partner institutions in calculating the conversion of UK percentage marks to the relevant grading system for their home country. The information listed below is an approximation. Final grade conversions are the responsibility of each student's home institution. Calculations may vary by institution. Students should consult their home advisors for information on exactly how their credits and grades will be transferred.

 UK Classification / Percentage		 US Grade / GPA		 Australia Grade / Percentage		 ECTS Grade
First	80-100	A+	4.3	High Distinction	85-100	A
	70-79	A	4.0			
Upper Second	65-69	A-	3.7	Distinction	75-84	B
	60-64	B+	3.3			
Lower Second	55-59	B	3.0	Credit	65-74	C
	50-54	B-	2.7			
Third	46-49	C+	2.3	Pass	50-64	D

	43-45	C	2.0			D/E
	40-42	C-	1.7			
Fail	35-39	D	1.0	Fail	0-50	E/F
	0-34	F	F			F