



FAST – SCHOOL OF FASHION AND ACCESSORY DESIGN STUDIES AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY**COURSE TITLE: APPAREL DESIGN****COURSE CODE: FTFDAD320****3 Semester Credit****1. DESCRIPTION**

This course offers a solid foundation in the fundamentals of basic construction, draping techniques, alterations and fitting techniques for apparel. The emphasis of the course is on the importance of proper fit and craftsmanship. Students develop and construct design concepts in muslin and soft fabric on the dress form.

2. OBJECTIVES

This course aims to provide students with a precise overview of apparel design, focusing on the skills required to realize a personally designed garment - cutting, construction and fitting. Basic sewing and tailoring skills will be taught and by the end of the course students will be able to:

- Recognize different types of construction and use them on a garment
- Understand multi-featured patterns and alter them for new creations
- Make a garment for the final project using the sewing and cutting techniques learned during the course
- Present a basic portfolio that will display the sampling of work done
- Understand the process to make a properly fitted garment

3. REQUIREMENTS

There are no prerequisites for this course.

4. METHOD

This course consists of lectures, class discussions, projects. Mediums for instruction used will include, but are not limited to, interactive and hands-on activities which challenge thought processes, academic texts and studies, videos, slides, guided problem solving, and experiential and/or field learning activities where applicable.

An asset of the program is the opportunity to showcase student work at FLY, the non-profit retail store of FAST, alongside professional emerging designers based in Italy. All works produced by students will be featured with garment specifications, photographed, and published for promotion on school websites. Garments will undergo a selection process for in-store and classroom placement. Furthermore, FAST experiential learning and internship students will then utilize these items to create window displays and other special installations throughout the season. For this reason, it is not possible for students to take projects, garments, accessories, and the like home upon course completion. In the event that a garment is sold, all profits will go toward scholarship funds for future FAST students.

5. TEXTBOOK – FURTHER READINGS – RESOURCES

TEXTBOOK (Copy available at the university library):

- Spencer, David J. *Knitting Technology. A Comprehensive Handbook and Practical Guide*, Woodhead, 2001.
- Cole, Julie. *Professional Sewing Techniques for Designers*, Bloomsbury, 2014.

The textbook is mandatory for successful completion of the course.

Where applicable, additional materials, handouts and/or notes will be provided by the instructor.

FURTHER READINGS

- Aldrich, W. *Metric Pattern Cutting for Women's Wear*, Blackwell Publishing
- Riegelman, Nancy. *9 Heads: A Guide to Drawing Fashion*, 9 Heads Media, 2012.

LIBRARIES IN FLORENCE

Please consult the posted schedules for official opening times of the university library. Also note that the library is for consultation only and it is not possible to borrow materials. The library is equipped with a scanner and internet access so that you may save or email a digital copy of the pages needed.

Students may also utilize additional libraries and research centers within the local community:

BIBLIOTECA PALAGIO DI PARTE GUELFA

Located in Piazzetta di Parte Guelfa between Piazza della Repubblica and Ponte Vecchio. Please consult the library website for hours of operation:

http://www.biblioteche.comune.fi.it/biblioteca_palagio_di_parte_guelfa/

BIBLIOTECA DELLE OBLATE

Located in via dell'Oriuolo 26. Please consult the library website for hours of operation:

www.bibliotecadelleoblate.it

THE HAROLD ACTON LIBRARY AT THE BRITISH INSTITUTE OF FLORENCE

Located in Lungarno Guicciardini 9. Please consult the library website for hours of operation. This library requires a fee-based student membership. For information: www.britishinstitute.it/en

6. FIELD LEARNING

Please consult your Official Registration for any mandatory field learning dates. Field Learning Activities cited in Official Registrations are an integral part of the course and also include an assignment that counts towards your final grade, details will be provided on the first day of class.

7. COURSE MATERIALS

No additional course materials are necessary.

8. COURSE FEES

Course fees cover course-related field learning activities, visits, and support the instructor's teaching methodologies. Book costs are not included in the course fee. The exact amount will be communicated by the instructor on the first day of class.

9. EVALUATION – GRADING SYSTEM

10% Attendance

10% Participation

20% Assignments and Prototypes

20% Midterm

25% Final Project

25% Final Exam

A = 93-100 %, A- = 90-92%, B+= 87-89%, B = 83-86%, B-=80-82%, C+ = 77-79%, C=73-76%, C- =70-72%, D = 60-69%, F= 0-59%, W = Official Withdrawal, W/F = Failure to withdraw by the designated date.

10. ATTENDANCE – PARTICIPATION

Academic integrity and mutual respect between instructor and student are central to the academic policy and reflected in the attendance regulations. Student presence is mandatory and counts toward the final grade.

Absences are based on academic hours: 1 absence equals 3 lecture hours.

Two absences: 6 lecture hours, attendance and participation grade will be impacted.

Three absences: 9 lecture hours, the final grade may be lowered by one letter grade.

Four absences: 12 lecture hours, constitutes automatic failure of the course regardless of when absences are incurred.

Please note:

- The above hours refer to lecture hours. Please note that the contact / credit hour policy in the academic catalog includes additional distribution ratios according to delivery category. Ex: 1 absence equals 6 FL/SL/Lab hours or 9 EL hours.

- Hours may be distributed in different formats according to the academic course schedules.

LATE ARRIVAL AND EARLY DEPARTURE

Arriving late or departing early from class is not acceptable. Two late arrivals or early departures or a combination will result in an unexcused absence. Travel is not an exceptional circumstance.

TRAVEL (OR DELAYS DUE TO TRAVEL) IS NEVER AN EXCUSE FOR ABSENCE FROM CLASS.

It is the student's responsibility to know how many absences are incurred. If in doubt, speak with your instructor!

Participation: Satisfactory participation will be the result of contributing to class discussions by putting forth insightful and constructive questions, comments and observations. Overall effort, cooperation during group work, proper care of work space and tools, responsible behavior, and completion of assignments will be assessed. All of the above criteria also apply to Field Learning and site visits.

11. EXAMS – PAPERS – PROJECTS

The course includes prototype study and a final garment project. Students will work on practical exercises as well as creative interpretations. They will also practice researching, drawing, pattern making, sewing, and garment construction. The information learned through the course will be reviewed and applied into the assignments, prototype, midterm exam, final exam and final project.

Remember that the dates of the exams cannot be changed for any reason, so please organize your personal time accordingly.

Midterm exam:

Format: Written exam. In-class essay question.

Final exam:

Format: the final exam is divided in two parts:

Part I: Practical Demonstration

Part II: Open answers questions. Students will have to answer with concise explanations, main ideas, key words, names, etc.

Prototypes consist of the construction of specific sewing techniques and garment try-outs to prepare for the Final Project.

Assignments: At the end of most classes an assignment (homework) will be given for students to complete before the next lesson. Assignments count towards the final grade together with Prototypes. The assignments will be focused on research and design. If at least two thirds of the assignments are not turned in, the grade related to assignments will be F corresponding to 0 points.

Final Project: The Final Project will consist in creating a personal finished garment project, from the initial inspiration, its pattern and construction of it. The Final Project will be presented with a final rendering of finished product.

12. LESSONS

Lesson 1	
Meet	In class
Lecture	Introduction to the course; introduction to the class syllabus. Mono thematic overview of Western and European Fashion 1940's to 1960's. Overview of basic sewing and garment construction techniques.
Objectives	In this hands-on course students are requested to be open to fashion stimuli, and through the study of past and present fashion design excellence, they are requested at this stage to start brainstorming on an apparel design project, composed by an outfit prototype and a rendered sketch.
Readings/ Assignments	Read: Fashion Design, Pg. 18-24 (Context and Timeline of Fashion) The instructor will give students assignments based on the course bibliography and reading from the textbook.

Lesson 2	
Meet	In class
Lecture	Mono thematic overview of Western and European Fashion 1970's to present. Finalize in class with individual instructor assistance, the final garment idea. Those students who have already taken pattern making and draping classes will be encouraged to use their own models or to create new ones, while for those who do not have this confidence the patterns will be provided in collaboration with the instructor.
Objectives	Each student must work on the concept of a final project, on a given theme. By the next class the student will present a clear sketch of a personal project inspired by the case study.
Readings/ Assignments	Read: Fashion Design, Pg. 24-34 (Use and Language of Fashion) Read: Fashion Design, Pg. 24-34 (The Project) 9 Heads, (garments and accessories templates to work on the Final Project sketching). The instructor will give students assignments based on the course bibliography and reading from the textbook.

Lesson 3	
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Meet	In class
Lecture	Open Class discussion: each student will present the final project sketches. Each student will be receiving individual assistance in order to create a consistent project.
Objectives	Finalize the final project using class discussion and input of the Professor. For next class based upon research, try to decide on the fabric/s involved in the project.
Readings/ Assignments	The instructor will give students assignments based on the course bibliography and reading from the textbook.

Lesson 4	
Meet	In class
Lecture	Open class: Analysis of the sketches in order to understand what techniques and construction are required; this will offer the chance to explore the various approaches involved in apparel design sewing techniques and constructions.
Objectives	Through this discussion, students will be offered the chance to explore, just like in a real Atelier, the various techniques involved in apparel design: sewing and constructions techniques, designing, pattern making and tailoring skills.
Readings/ Assignments	Read: Fashion Design, Pg. 170-176 (Inspiration, Personal Creativity and Style)

Lesson 5	
Meet	In class
Lecture	The class starts approaching patterns, the class starts to work on canvas prototypes, each student on his/her final project with the help of the instructor.
Objectives	Understand how to import a creative concept onto a three-dimensional project, through the properly fitted prototypes.
Readings/ Assignments	Read: Fashion Design, Pg. 139-155 (Pattern making and Draping). The instructor will give students assignments based on the course bibliography and reading from the textbook.

Lesson 6	
Meet	In class
Lecture	The class starts to work on the construction involved in assembling the prototypes, with individual guidance of the instructor.
Objectives	How to read the pattern, how to place it on canvas and how to cut fabric accordingly. Sewing and constructions techniques are involved.
Readings/ Assignments	Read: Fashion Design, Pg. 156-161 (Cutting, Sewing and Tailoring). The instructor will give students assignments based on the course bibliography and reading from the textbook.

Lesson 7	
Meet	In class
Lecture	MIDTERM EXAM

Lesson 8	
NA	ACADEMIC BREAK

Lesson 9	
Meet	In class

Lecture	Evaluate how to construct garments, how to piece them together, deepening the understanding of how each fabric performs.
Objectives	Students are encouraged to continue assembling personal garment individually but as a group, receiving constant support and guidance by the instructor.
Readings/ Assignments	Read: Professional Sewing Techniques for Designers, Pg. 28-32 (Seams). The instructor will give students assignments based on the course bibliography and reading from the textbook.

Lesson 10	
Meet	In class
Lecture	Fitting phase, how to obtain the right fitting in consistence with initial idea, by correcting any eventual mistake on the basic pattern.
Objectives	Students are encouraged to achieve the designer look both in volumes and finishings, fitting the garments on mannequin/model, adopting the necessary alterations on the pattern.
Readings/ Assignments	Read: Fashion Design, Pg. 163-165 (Fit and garment Presentation) Read: Professional Sewing Techniques for Designers, Pg. 202-215 (Eye for GoodFit). The instructor will give students assignments based on the course bibliography and reading from the textbook.

Lesson 11	
Meet	In class
Lecture	Discussion of canvas prototype. Start cutting fabric and work on the final project applying the correct sewing and construction techniques discussed in class with instructor.
Objectives	Each student will be working for his/her own project yet creating occasion for the whole class to learn from each project. Participation is encouraged at all times for the classmates' projects.
Readings/ Assignments	Professional Sewing Techniques for Designers, Pg. 23-26 (Patterns). Professional Sewing Techniques for Designers, Pg. 32-44 (Layout and Cutting Fabric). The instructor will give students assignments based on the course bibliography and reading from the textbook.

Lesson 12	
Meet	In class
Lecture	Evaluation of fabric prototype with professor, discussing alterations and corrections that may need to be made.
Objectives	Each student will be working for his/her own project yet creating occasion for the whole class to learn from each project. Participation is encouraged at all times for the classmates' projects.
Readings/ Assignments	Read: Professional Sewing Techniques for Designers, Pg. 215-220 (Fitting Alterations). The instructor will give students assignments based on the course bibliography and reading from the textbook.

Lesson 13	
Meet	In class
Lecture	Final exam review. Guidelines on the evaluation parameters for visual and verbal

	communication skills in presenting the final project. Garments must be pressed and well styled on mannequins.
Objectives	Review what is expected by the students in terms of visual and oral presentation skill, in order to deliver a professional work that translates into a successful exam grade.
Readings/ Assignments	Read: Fashion Design, Pg. 177-182 (Presentation, Critique and Assessment). The instructor will give students assignments based on the course bibliography and reading from the textbook.

Lesson 14	
Meet	In class
Lecture	Presentation of Final Project
Objectives	Develop communication skills and present your final project to your instructor and peers.
Readings/ Assignments	Study for the final exam. The instructor will give students assignments based on the course bibliography and reading from the textbook.

Lesson 15	
Meet	In class
Lecture	FINAL EXAM