



# BUSINESS

## in the USA (& Beyond)

### Why Business Overseas?

From Business Management and Finance to Marketing, Entrepreneurship, and more, we offer a diverse range of 50+ courses across six January study programs.

- **Develop Analytical and Strategic Skills:** Enhance critical thinking, problem-solving, and strategic planning abilities in a global context, challenging perspectives, and encouraging innovative approaches.
- **Gain Global and Ethical Awareness:** Deepen understandings of global markets, cultural diversity, and ethical practices through real-world case studies and international experiences.

### Program Highlight: New York State

- **3 Innovative Courses in Business:** Business Analytics with Tableau, Health Economics, and Public Finance.
- **Respected Education:** Hartwick college integrates a liberal arts education, emphasizing critical thinking, creativity, and effective communication skills, essential for success in business. Average student ratio is 10:1.
- **Business Hub:** Located in one of the most vibrant destinations of the USA with a weekend excursion to New York City Included in program.



**A\$1500  
SCHOLARSHIP  
AVAILABLE**

### Additional Programming

- **January in Auckland, NZ:** 6 weeks at the University of Auckland, ranked among the top 100 worldwide.
- **January in Florence, Italy:** 2 weeks at Florence University of the Arts (FUA) in the heart of Italy.
- **January in London, England:** 3 weeks at The University of Roehampton: the 'best modern university in London'.



### Program Details:

**Dates:** Assorted Dates - January 2025

**Course Overview:** Average 45 Contact Hours

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